



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Campaign Group (The)
1600 Locust Street
3rd Floor
Philadelphia, PA 19103

Contract # 339192

Schedule Dates	10/30/12-11/05/12	Date Entered	10/29/12
Advertiser	Pol/K Kane/D/ATG/PA (16219)	Last Modified	10/31/12
Agency	Campaign Group (The) (1205)	Entered By	Deb O'Keefe
Product	Political - State Candidate (1071)	CO-OP	Yes
Brand	POL/K KANE/D/ATG/PA (124980)	Headline #	06398857
Salesperson	Telerep/Washington DC, Washington DC (1040)	Demo	
Sales Office	Telerep/Washington DC	Order Type	Normal
Buyer Name	CABANEL, LISA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$11,632.50
Account Types	National/Political	Net Total	\$65,917.50
Billing Type	Standard	Sales Tax	
Comments	KANE ATT GEN 10/30 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** KATHLEEN KANE FOR ATTORNEY GENERAL		

Pittsburgh (WPXI)	Spots	Rate
By Broadcast Month		
Nov. 2012	57	\$77,550.00
Grand Total:	57	\$77,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/30/12-11/02/12	2	:30	5:59A- Channel 11 News 6am	1		X	X	X	X			1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	6am News/1	10/29/12
2.0	Normal Line / Spot	10/30/12-11/02/12	2	:30	7A- 8A (EST)	2		X	X	X	X			2	\$1,275.00	\$2,550.00	Pittsburgh (WPXI)	Today Show 7-8a/2	10/29/12
3.0	Normal Line / Spot	10/30/12-11/02/12	2	:30	8A- 9A (EST)	2		X	X	X	X			2	\$1,225.00	\$2,450.00	Pittsburgh (WPXI)	Today Show 8-9a/3	10/29/12
4.0	Normal Line / Spot	10/30/12-11/02/12	2	:30	9A- Today Show 9a	2		X	X	X	X			2	\$825.00	\$1,650.00	Pittsburgh (WPXI)	9a Today Show/4	10/29/12
5.0	Normal Line / Spot	10/30/12-11/02/12	3	:30	10A- Ellen			1	1	1	1			4	\$450.00	\$1,800.00	Pittsburgh (WPXI)	Ellen/5	10/29/12
6.0	Normal Line / Spot	10/30/12-11/02/12	3	:30	4p- Judge Judy 4p			1	1	1	1			2	\$550.00	\$1,100.00	Pittsburgh (WPXI)	4p Judy/6	10/29/12
6.0.1	Closed Preempt	10/30/12															Pittsburgh (WPXI)	Program Change/Exception	
6.0.2	Closed Preempt	11/02/12															Pittsburgh (WPXI)	Political/Exception -	
7.0	Normal Line / Spot	10/30/12-11/02/12	3	:30	4:29P- Judge Judy 430p			1	1	1	1			3	\$725.00	\$2,175.00	Pittsburgh (WPXI)	430p Judy/7	10/29/12
7.0.1	Closed Preempt	10/30/12															Pittsburgh (WPXI)	Program Change/Exception	
8.0	Normal Line / Spot	10/30/12-11/02/12	3	:30	5p- 5:30p (EST)			1	1	1	1			4	\$1,100.00	\$4,400.00	Pittsburgh (WPXI)	5-530p News/8	10/29/12
9.0	Normal Line / Spot	10/30/12-11/02/12	3	:30	5:30P- 6P (EST)			X	X	X	X			3	\$1,100.00	\$3,300.00	Pittsburgh (WPXI)	530p-6p News/9	10/29/12
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:		Date:	Accepted Station:		Date:	Comments:													

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Product Political - State Candidate (1071)
Brand POL/K KANE/D/ATG/PA (124980)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name CABANEL, LISA
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments KANE ATTY GEN 10/30
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** KATHLEEN KANE FOR ATTORNEY GENERAL

Date Entered 10/29/12
Last Modified 10/31/12
Entered By Deb O'Keefe
CO-OP Yes
Headline # 06398857
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,632.50
Net Total \$65,917.50
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Nov. 2012 57 \$77,550.00
Grand Total: 57 \$77,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / Spot	10/30/12-11/02/12	2	:30	7:30P- WHEEL OF FORTUNE	2		X	X	X	X			2	\$3,350.00	\$6,700.00	Pittsburgh (WPXI)	Jeop/10	10/29/12
10.1	Normal Line / Spot	10/30/12-11/02/12	2	:30	6:59P- Jeopardy	2		X	X	X	X			2	\$3,350.00	\$6,700.00	Pittsburgh (WPXI)	Jeop/10	10/29/12
11.0	Normal Line / Spot	10/30/12-11/02/12	2	:30	7:30P- WHEEL OF FORTUNE	2		X	X	X	X			2	\$3,350.00	\$6,700.00	Pittsburgh (WPXI)	Wheel/11	10/29/12
12.0	Normal Line / Preempt	11/03/12-11/03/12	2	:30	7:30P- 8P (EST)							1		1	\$800.00		Pittsburgh (WPXI)	p/e pgm chg-Judy Sav/12	10/29/12
12.0.1	Closed Preempt	11/03/12															Pittsburgh (WPXI)	Program Change/Exception	
13.0	Normal Line / Prime	11/05/12-11/05/12	3	:30	7:57P- The Voice 8-10P	1								1	\$7,875.00	\$7,875.00	Pittsburgh (WPXI)	The Voice/13	10/29/12
14.0	Normal Line / Prime	10/30/12-10/30/12	3	:30	10:01P- Go On 10-10:30P	1								1	\$4,500.00	\$4,500.00	Pittsburgh (WPXI)	Go On / 14 mg	10/29/12
15.0	Normal Line / Prime	10/31/12-10/31/12	3	:30	9P- Law & Order SVU 9-10P	1								1	\$3,375.00	\$3,375.00	Pittsburgh (WPXI)	Law & Ord/15	10/29/12
16.0	Normal Line / Spot	10/30/12-11/02/12	3	:30	11:34P- TONIGHT SHOW	1		1	1	1	1			4	\$925.00	\$3,700.00	Pittsburgh (WPXI)	Ton Show /16	10/29/12
17.0	Normal Line / Spot	10/30/12-11/02/12	3	:30	12:36A- Late Night	1		1	1	1	1			4	\$350.00	\$1,400.00	Pittsburgh (WPXI)	Late Night/17	10/29/12
18.0	Normal Line / Spot	10/30/12-11/02/12	3	:30	1:36A- Last Call With Carson Daly	1		1	1	1	1			4	\$175.00	\$700.00	Pittsburgh (WPXI)	Carson Daly/18	10/29/12
19.0	Normal Line / Spot	11/03/12-11/03/12	3	:30	11:29P- NBC SATURDAY NIGHT LIVE	1						1		1	\$1,700.00	\$1,700.00	Pittsburgh (WPXI)	SNL /19	10/29/12

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20.0	Normal Line / Spot	11/04/12-11/04/12	3	:30	12:05A- Cash Cab 12A								1	1	\$450.00	\$450.00	Pittsburgh (WPXI)	Cash Cab 1205a-1235a/20	10/29/12
21.0	Normal Line / Prime	11/05/12-11/05/12	3	:30	10P- Revolution 10-11P		1							1	\$4,500.00	\$4,500.00	Pittsburgh (WPXI)	Revolution/21	10/29/12
22.0	Normal Line / Sports-Football	11/04/12-11/04/12	3	:30	6:59P- Football Night In America								1	1			Pittsburgh (WPXI)	FNA/ 22	10/29/12
22.1	Normal Line / Sports-Football	11/04/12-11/04/12	2	:30	6:59P- Football Night In America								1	1	\$7,875.00	\$7,875.00	Pittsburgh (WPXI)	FNA/ 22	10/31/12
23.0	Revised Line / Sports-Football	11/05/12-11/05/12	3	:30	10A- Ellen		1							1			Pittsburgh (WPXI)	Ellen/23	10/29/12
23.1	Normal Line / Spot	11/05/12-11/05/12	3	:30	10A- Ellen		1							1	\$450.00	\$450.00	Pittsburgh (WPXI)	Ellen/23	10/29/12
24.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	4P- Judge Judy 4p		1							1	\$550.00	\$550.00	Pittsburgh (WPXI)	Judge Judy 4p/ 24	10/29/12
25.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	4:29P- Judge Judy 430p		1							1	\$725.00	\$725.00	Pittsburgh (WPXI)	430p Judy/25	10/29/12
26.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	5P- 5:30P (EST)		1							1	\$1,100.00	\$1,100.00	Pittsburgh (WPXI)	5-530p News/26	10/29/12
27.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	11:34P- TONIGHT SHOW		1							1	\$925.00	\$925.00	Pittsburgh (WPXI)	Ton Show/27	10/29/12
28.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	12:36A- Late Night		1							1	\$350.00	\$350.00	Pittsburgh (WPXI)	Fallon/28	10/29/12
29.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	11:36A- Last Call With Carson Daly		1							1	\$175.00	\$175.00	Pittsburgh (WPXI)	Carson/ 29	10/29/12

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30.0	M/G For 6.0.1 / Spot	10/30/12-10/30/12	3	:30	4P- Channel 11 News 4-5P	1		1						1	\$550.00	\$550.00	Pittsburgh (WPXI)	NEWS 4-5P/MKGD	10/29/12
31.0	M/G For 7.0.1 / Spot	10/30/12-10/30/12	3	:30	4P- Channel 11 News 4-5P	1		1						1	\$725.00	\$725.00	Pittsburgh (WPXI)	NEWS 4-5P/MKGD	10/29/12
32.0	M/G For 12.0.1 / Spot	11/03/12-11/03/12	3	:30	7-8P- Hines Ward Show 730-8P	1						1		1	\$800.00	\$800.00	Pittsburgh (WPXI)	HINES Sat/12	10/30/12
33.0	M/G For 6.0.2 / Spot	11/02/12-11/02/12	3	:30	4-58A- Channel 11 News 5am	1						1		1	\$550.00	\$550.00	Pittsburgh (WPXI)	5a/6	10/31/12

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